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## **COOLED continuous to cooperate with MEAN WELL on its journey to actively explore the Southeast Asian market**

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COOLED, after nearly 9 years of deep cultivation of Taiwan's market and in cooperation with MEAN WELL for nearly 8 years, has made a place in Taiwan LED market due to its unique product design and careful market selection in the lighting field. COOLED has also built up significant visibility in Malaysia and Indonesia by successfully duplicating its experience through technology exports and supply of raw materials. COOLED is looking forward in the future to extending its market reach to Singapore, the Philippines and Thailand as well.



For COOLED, the best PSU supplier must have a full range of models, complete certifications, and most importantly, quality service to be chosen for long-term cooperation — MEAN WELL is the one that meets all these criteria. Focusing on outdoor, industrial and commercial LED lighting, COOLED has successfully renewed the outdoor lighting for Taiwan's "Workinghouse" chain of home furnishing stores. COOLED not only significantly reduces the cost of electricity for the chain, but also improves the rate of customers' visits by brightening the store signs.

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