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Taichung Echo Lighting Bridge The Sound and Light Collision

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By: Marketing Center

Nicole@meanwell.com

When lighting is no longer just pure lighting, what changes will happen to lighting? In the dark night, the bright lights always attract people to stay, and the Huizhong Bridge in Taichung has this unique charm.

The Huizhong bridge is located at the intersection of Huizhong Road and Section 3 of Taiwan Avenue. At the beginning it was an ordinary pedestrian bridge. In the 2020 Taiwan Lantern Festival, with the cooperation of the designer's creation and PBM partner, Suzhou StrongLED Lighting company, a romantic attraction exclusive to Taichung was created and successfully transformed into a fantasy bridge connecting people, light and the city.

We invite you to click the video below to experience the transformation of Huizhong bridge after the renovation.



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